

CLAIMS

What is claimed is:

- 5 1. A hanging store display, comprising:
a base sheet having a) a first plurality of projection tabs along a first side
of said base sheet and b) a second plurality of projection tabs along a second side of
said base sheet;
a first frame member having a base-connection channel connectable with
10 said first plurality of projection tabs;
a second frame member having a base-connection channel connectable
with said second plurality of projection tabs; and
information media including indicia and/or graphics upon said base sheet.
- 15 2. The hanging store display of claim 1, wherein said base-connection
channels of said first and second frame members include tangs that fit over the
respective tabs.
3. The hanging store display of claim 1, wherein said first frame member is
20 mounted generally horizontally over an upper end of the base sheet and said second
frame member is mounted generally horizontally under a lower end of the base sheet.
4. The hanging store display of claim 3, wherein said first and second frame
members include media-support channels and said information media includes a
25 display sheet supported within said media-support channels.
5. The hanging store display of claim 4, wherein at least one of said first and
second frame members includes means for hanging said display from a wall or ceiling.

6. The hanging store display of claim 5, wherein said frame members are formed from extruded plastic.

7. The hanging store display of claim 6, wherein said base sheet is formed from a stock of sheet material that is cut along one or more side to form the base sheet.

8. The hanging store display of claim 3, wherein said base sheet is formed from plastic.

9. The hanging store display of claim 8, wherein said information media includes indicia and/or graphics formed directly on or in said base sheet.

10. The hanging store display of claim 3, wherein said base sheet is formed from a natural and/or synthetic paper.

11. The hanging store display of claim 10, wherein said information media includes indicia and/or graphics formed directly on or in said base sheet.

12. The hanging store display of claim 1, wherein at least one of said first and second frame members includes a second base-connection channel for attachment to a second base sheet.

13. The hanging store display of claim 12, wherein said base-connection channel is formed at an angle of less than 180 degrees from said second base-connection channel.

14. The hanging store display of claim 12, wherein said at least one of said frame members includes a substantially flexible hinge section.

15. The hanging store display of claim 14, wherein said substantially flexible hinge section is co-extruded as an integral section of said at least one of said frame members.

5 16. A method of displaying information to customers in a commercial establishment with the display of claim 1, comprising:
providing the information media with information related to products or services sold at the commercial establishment; and
hanging the display from a wall or ceiling proximate the view of customers
10 in the commercial establishment.

17. The method of claim 16, further including modifying the information displayed by replacing the base sheet with a base sheet having a different size or characteristic.

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18. The method of claim 16, further including modifying the information displayed by replacing at least one of the frame members to support different or additional display elements or information media.

20 19. A method of making the display of claim 1, comprising:
extruding the first frame member via an extrusion die;
extruding the second frame member via an extrusion die; and
forming the base sheet and punching said tabs into said base sheet.

25 20. The method of claim 19, further including forming said base sheet from a plastic material.

21. The method of claim 20, further including cutting the base sheet into a generally rectangular sheet and then punching said tabs into said base sheet.

22. The method of claim 19, further including forming said base sheet from a paper or cardboard material.

23. A hanging store display system, comprising:

a) a base sheet having i) a first plurality of projection tabs along a first side of said base sheet and ii) a second plurality of projection tabs along a second side of said base sheet;

b) a first frame member mounted generally horizontally over an upper end of the base sheet and having:

means for connecting with said first plurality of projection tabs;

means for hanging said hanging store display from a ceiling or wall;

means for supporting information media having at least one sheet extending over said base sheet;

c) said first frame member being made from an integral piece of extruded plastic;

d) a second frame member mounted generally horizontally under a lower end of the base sheet and having:

means for connecting with said second plurality of projection tabs;

means for supporting information media having at least one sheet extending over said base sheet;

e) said second frame member being made from an integral piece of extruded plastic; and

f) information media including information related to products or services offered for sale at the store.